

Intersections between collaborative economy & political system

Mayo Fuster Morell

DIMMONS
Digital Commons Research Group

Universitat
Oberta de
Catalunya

IN3
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<http://in3.uoc.edu>









BERKMAN KLEIN CENTER
FOR INTERNET & SOCIETY AT HARVARD UNIVERSITY



Ajuntament de
Barcelona

Comissionat
d'Economia Cooperativa
Social i Solidària
i Consum

Evolution Collaborative Economy

	Open Commons  <small>WIKIPEDIA The Free Encyclopedia</small>  <small>GOTEO</small>	Unicorn  <small>airbnb</small>  <small>UBER</small>	Platform cooperativism  <small>fairmondo</small>  <small>SMart</small>
Type of economy	Non-for profit/Foundations Participative governance	Corporations Centralized governance	SME & cooperatives Participative governance
Type of technology	Open Source Software	Over closed technology	Open source
Type of knowledge	Open data	Locked knowledge	Vary
Political system supported	?	?	?

What is the political system that might reinforce the diverse collaborative economy models?

Unicorn modality - Uber and AirBnb

- **Double collective disempowerment behind "self-regulation" claims:**
Communities uninvolved on platform governance and state uninvolved on regulation of collaborative economy.
- **Lobbyist politics, revolving doors and corruption**
- **Glass ceiling for other models**



What is the political system that might reinforce the diverse collaborative economy models?

Open commons and platform cooperativism modality

- **Support collaborative public policies co-creation** involving all stakeholders
- **Public commons /communitarian partnership** as an alternative to "privatization" >>> Commonification

Barcelona City Council

Collaborative Economy Action Plan

Collaborative economy policy should be collaborative

Commons collaborative economy is the model that might bring more and better growth

1340 initiatives documented in Barcelona



Directori d'iniciatives de l'economia col·laborativa procomú a Catalunya

MAPA

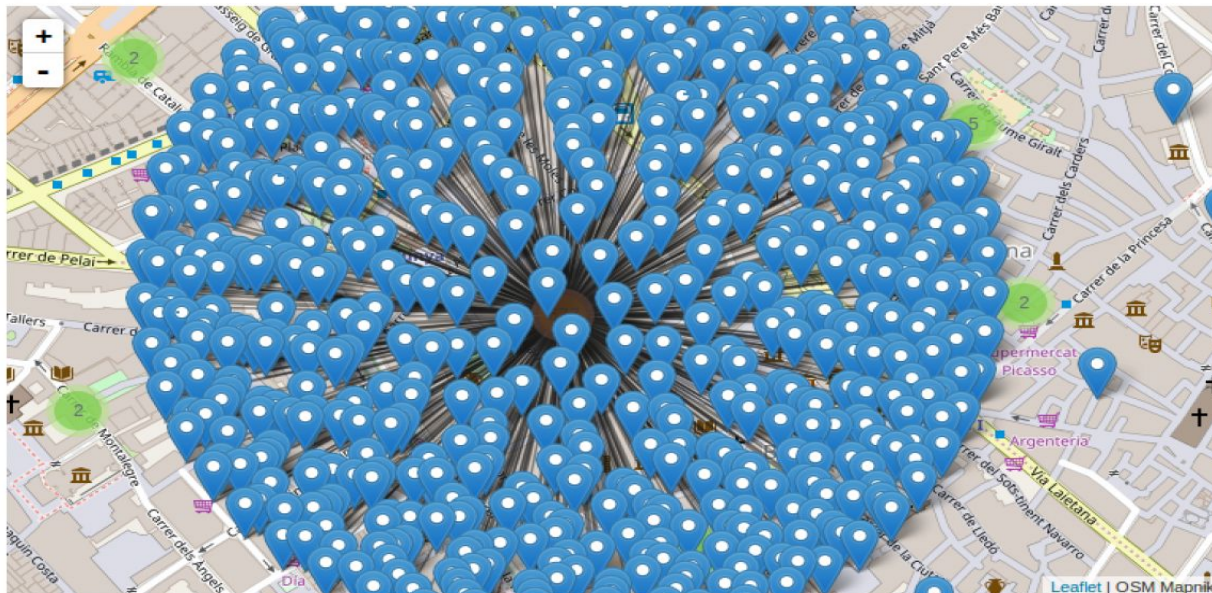
EXPLORA

CONTRIBUEIX

ACCEDEIX A LES DADES

CONTACTE

P2PVALUE



Nom

Paraules clau

Població

Tipus d'activitat

comunitats FLOS
filtratge col-labo
xarxes per drets
les xarxes comur
l'intercanvi d'arx
protocol d'Interr

Podeu clicar-ne més
mantenint presa la te

Busca

AFEGEIX + CASOS!

Ja som + de 1,340 iniciatives!

Policy co-creation framework: Actors structure

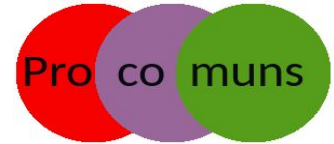
Municipal intern areas transversal group



BarCola - Group Council & sector in the city



Procomuns.net - Open meet up & anual event



Decicim.Barcelona - Participative democracy web



Procomuns Declaration

120 policy recommendations

on collaborative economy policy

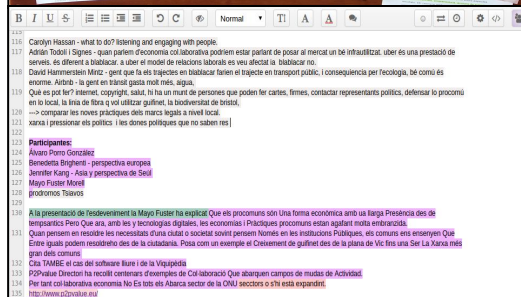
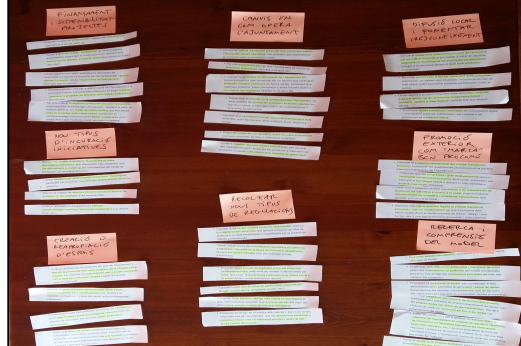
Procomuns.net

Procomuns statement and policies for Commons Collaborative Economies at European level

(Version 0.3 - May 2016)



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Barcelona collaborative economy action plan

La Comunicadora: Entrepreneurship support training for collaborative economy initiatives and facilitation of creation of clusters

Match Funding, basic income and local currency

Meetings and connections:

Social economy 10% GDP - Abacus large cooperative adopting platform model

Circular economy - Reuse program: Reutilization of computers and collaborative uses of public administration infrastructure

Public - commons partnership at energy sector